

We are looking for

Marketing & Business Development Manager

Reporting to – Managing Director & COO

Responsible for:

The core function of the job, is to lead all marketing initiatives and develop strategies for digital and offline.

In addition the job will require the candidate to research and develop marketing and business development opportunities and planning and implementing new sales plans to help the institute grow.

Also manage both the marketing and the sales staff and perform managerial duties to meet the company's operations goals.

Education

MBA/PGDM in Any Specialization

Experience = 2 = 4 years in a responsible job position

Must have comprehensive knowledge and proficiency in computer skills.

Salary: CTC 4 – 5 lakhs per annum

Apply in confidence for immediate employment. to:

IICA, Daryacha 39-Hauz Khas Village Road, New Delhi-110016

E Mail : corporate@cheffiica.com . **Web:** www.cheffiica.com, **Tel.** 9999908620

About Company

IICA, established in 2005, a leading Culinary Institute, based in New Delhi is in the business of Culinary education, Hospitality Industry consultancies

Our objective is to be a knowledge centre and leverage technology to achieve exceptional transparency, improved efficiency and higher revenue generation for all stakeholders